

Titan HST

# ENTERPRSE

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# VALUE PROPOSITION **Enhance Building Intelligence Keep Employees & Guests** Safe & Healthy

Secure & Privacy-Centric



**Generate Revenue &** Improve Guest Experience

**User Friendly & Multi-Lingual** 







#### **SOS** Alerts

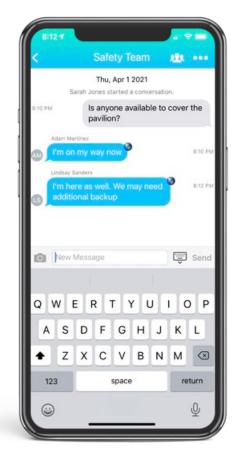




Mass

**Broadcast** 

#### **Group Chat** Lockdown **Safety Status**

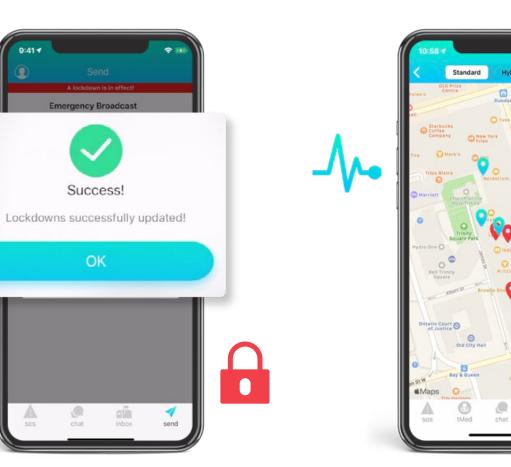


Allow staff & guests to instantly report incidents and securely share their location with security

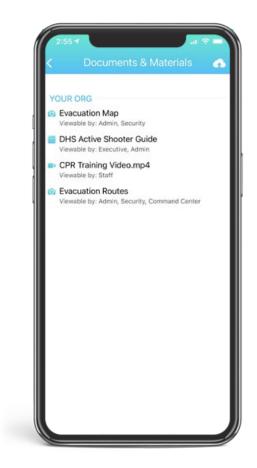
Send mass broadcast messages by role or location via mobile app, web, text, email, auto-call & social media

**Conduct secure group** chats including text, audio and video calling

## **EMERGENCY COMMUNICATION** ACCESSIBLE VIA TITAN HST MOBILE APP & YOUR NATIVE APP



#### Document Repository



When seconds matter, quickly initiate a lockdown whether you're on or off site

Poll staff & guests for their real-time safety status & location during a crisis

**Provide access controlled** materials including maps, safety videos, emergency plans, etc.







## **MULTI-PATENTED NEXT-GEN TECHNOLOGY**







Mesh Networking allows you to communicate even when networks are completely down, overloaded & out of range

**Communicate seamlessly via** real-time translation in over a dozen languages

#### **Real-Time Translation**

#### Augmented Reality

Augmented Reality to find people

through smoke, fire, rubble and other zero-visibility situations



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## **RELIABLE HARDWARE**

#### **Alert Buttons**



#### **Multi-use Micro-Location Beacons**



Locate employees & assets down to the floor and room.

Location-based marketing direct to consumers.

#### **Location Tag**



Simplify contact tracing and population density monitoring without a smartphone.

**Sponsored & Branded Protection + Micro-Location** 

Removable Micro-location Beacons can be pre-installed in each mask



#### **Dual-Channel Mesh Gateways**



Harden communication infrastructure with several layers of redundancy.

Send & receive messages even when networks are down, overloaded, or out of range.







## **NAVIGATING COVID-19** 4 LEVELS OF PRIVACY-CENTRIC SAFETY

Available at no additional cost as a free add-on.

#### Health **Pre-Screening**



Send automated health screenings to staff & guests. Authorize entry to those who pass and deny entry to those who fail

#### 2-Level **Contact Tracing**



**Contact trace infected** individuals and instantly notify individuals who may have been exposed to the infected person

## **Population Density** Monitoring



**Pre-defined thresholds** notify admins when an area becomes overpopulated. **Instantly send location-based** messages regarding social distancing protocols

#### Sanitization Confirmation



**Comprehensive reports and** monitoring of sanitization devices including their location and duration in any given area within your organization









## **COMMERCIALIZATION & REVENUE GENERATION**



**Guest walks by a Titan HST beacon** near shops or restaurants

**Guest receives location** based offers!



Guest activates the offer by displaying QR code at checkout



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## **ELEVATE THE GUEST EXPERIENCE** INCREASE SALES VOLUME & ROI

**Maximize monetization of** advertising and rental space based on objective smart data. **Custom reporting includes:** 

- ✓ Areas with the heaviest foot traffic
- Areas with the most constant static crowds

- 12	Titan HST			LYTICS		
s		CAMPAIGNS	AUTOMATIONS I ANA	LYTICS		
	LERTS	New Automation				
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	TATUS	1. Post Game Deal Time Threshold: 2 minutes	Concessions 2	Subject: End of game deal! Message: Present this code at the reg- lister to receive 10% off your entire purchase at the team store!	۵	
	OVID REPORT	2. Drink BOGO Time Threshold: 5 minutes	Concessions 1	Subject: Buy one drink, get one free! Message: When you purchase a drink at the nearest concession, present this code to receive another drink for	۵	
<b>i</b> 1	SSET TRACKING	3. Pre-Kick Off Time Threshold: Immediate	Entrance 1	Subject: Get the game started with a free snack! Message: Present this code at the nearest concession to receive a free snack before kickoff!	۵	
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## **Location-based marketing** direct to consumers

- Integrate the Titan HST API/SDK into  $\checkmark$ your native App
- Individuals who have your native app can be notified when they are by specified locations to take advantage of special offers
- Automate your marketing by setting pre-determined location & time-based thresholds per offer
- ✓ No limits! Send additional offers in real-time

## **Enhanced Data Analytics**

- for a specified amount of time?



