# STADIUMS & ARENAS

# VALUE PROPOSITION
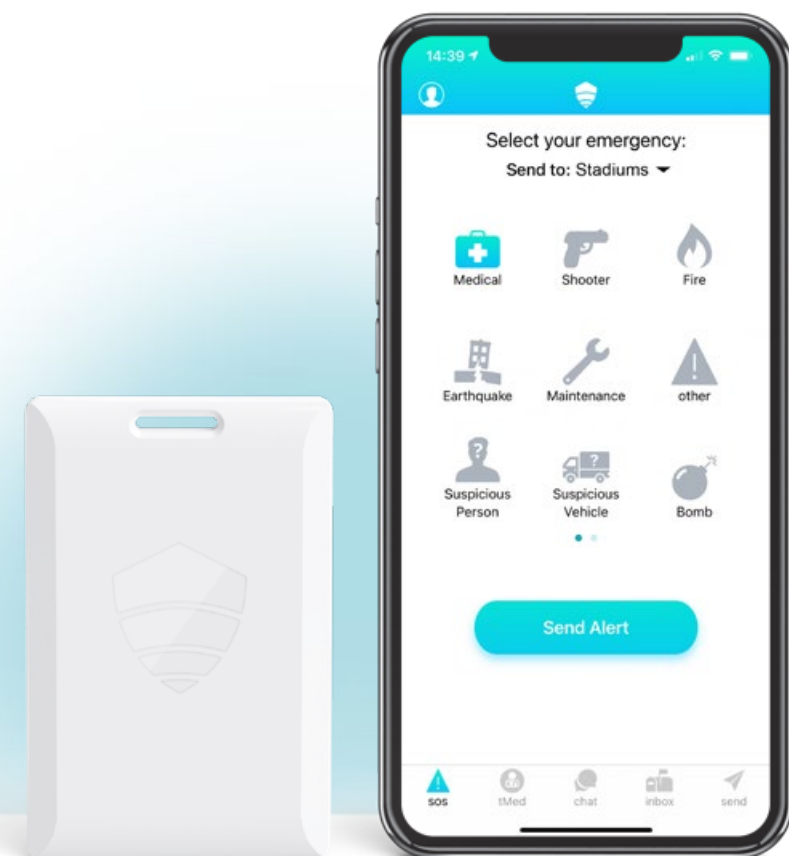
- Enhance Building Intelligence
- Keep Employees & Guests Safe & Healthy
- Secure & Privacy-Centric
- Generate Revenue & Improve Guest Experience
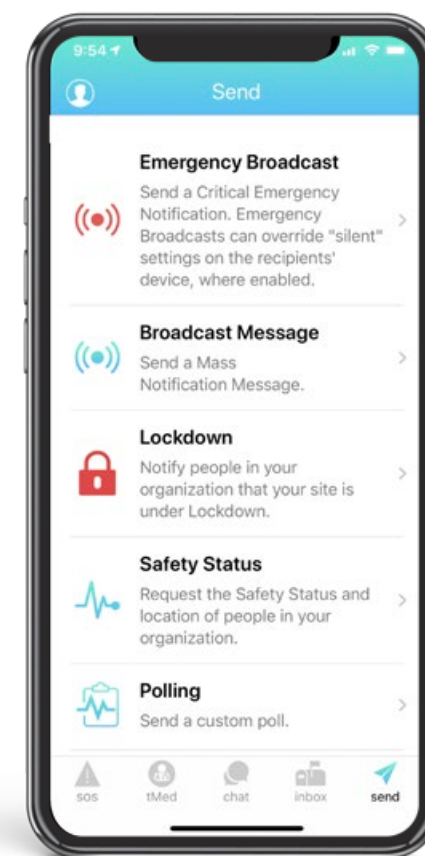- User Friendly & Multi-Lingual

# EMERGENCY COMMUNICATION

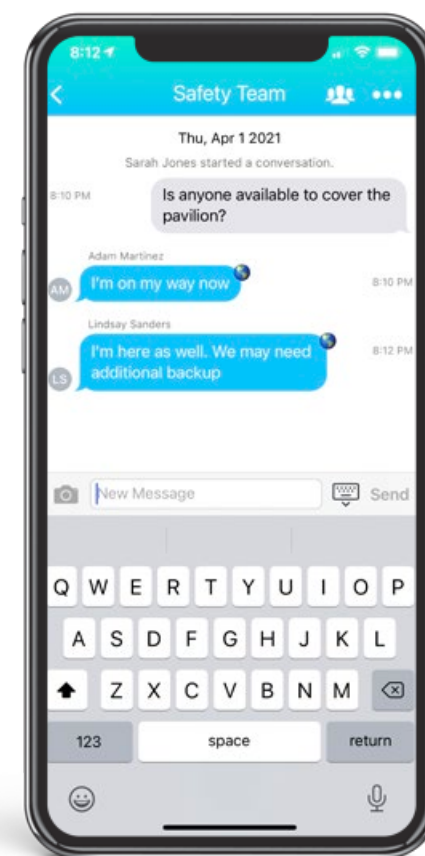## ACCESSIBLE VIA TITAN HST MOBILE APP & YOUR NATIVE APP

| **SOS Alerts** | **Mass Broadcast** | **Group Chat** | **Lockdown** | **Safety Status** | **Document Repository** |
|---|---|---|---|---|---|

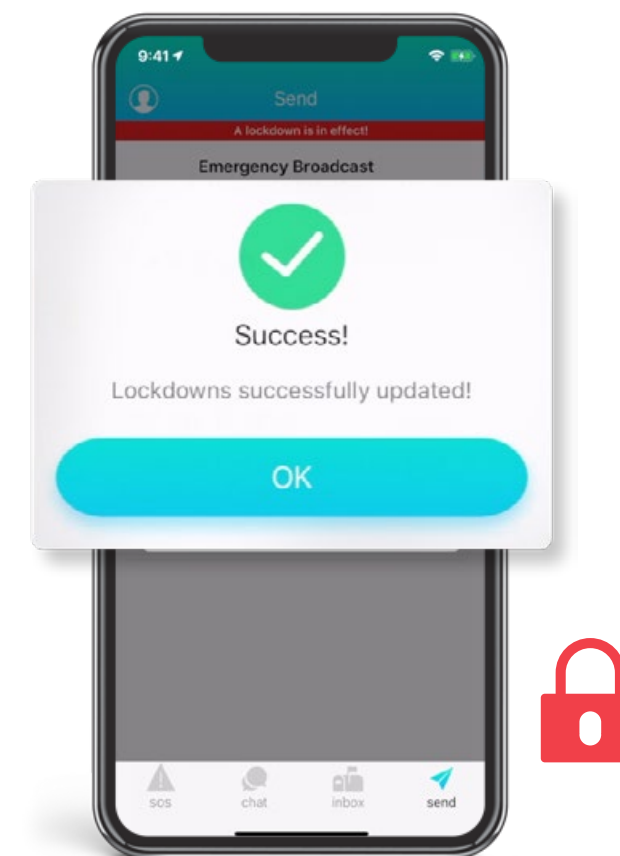Allow staff & guests to instantly report incidents and securely share their location with security

Send mass broadcast messages by role or location via mobile app, web, text, email, auto-call & social media

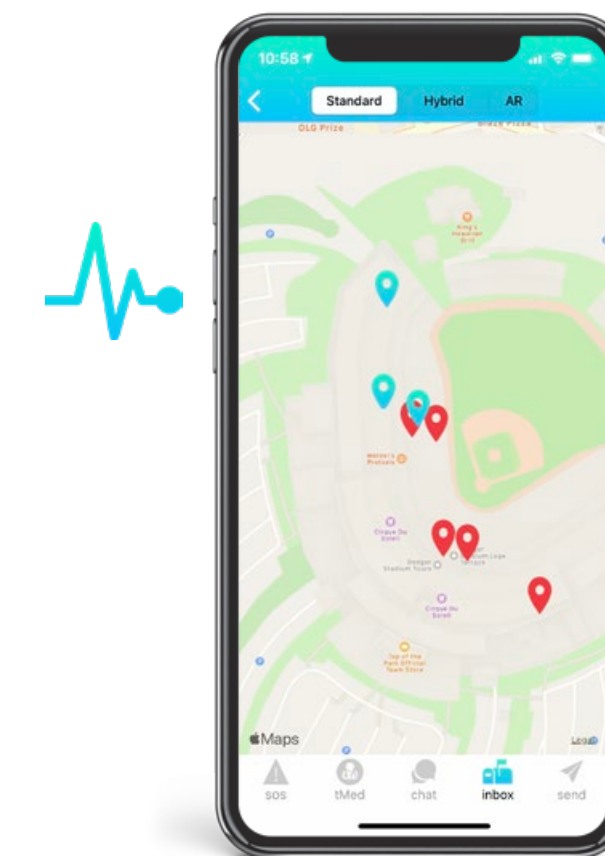Conduct secure group chats including text, audio and video calling
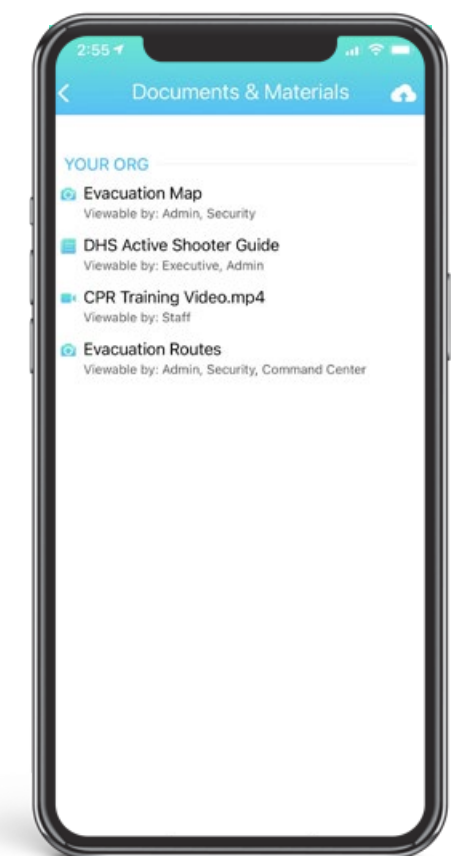
When seconds matter, quickly initiate a lockdown whether you're on or off site

Poll staff & guests for their real-time safety status & location during a crisis

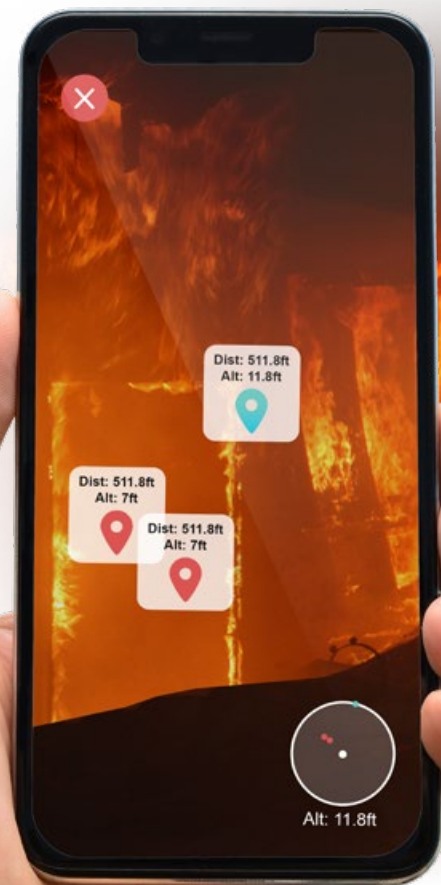Provide access controlled materials including maps, safety videos, emergency plans, etc.

# MULTI-PATENTED NEXT-GEN TECHNOLOGY

## Augmented Reality

## Real-Time Translation

## Mesh Networking



¡AYÚDAME!

HELP ME!

Augmented Reality to find people through smoke, fire, rubble and other zero-visibility situations

Communicate seamlessly via real-time translation in over a dozen languages

Mesh Networking allows you to communicate even when networks are completely down, overloaded & out of range

# RELIABLE HARDWARE

## Alert Buttons

## Location Tag

Simplify contact tracing and population density monitoring without a smartphone.

**Sponsored & Branded Protection + Micro-Location**

Removable Micro-location Beacons can be pre-installed in each mask

## Multi-use Micro-Location Beacons

Locate employees & assets down to the floor and room.

Location-based marketing direct to consumers.

## Dual-Channel Mesh Gateways

Harden communication infrastructure with several layers of redundancy.

Send & receive messages even when networks are down, overloaded, or out of range.

# NAVIGATING COVID-19

## 4 LEVELS OF PRIVACY-CENTRIC SAFETY

**Available at no additional cost as a free add-on.**

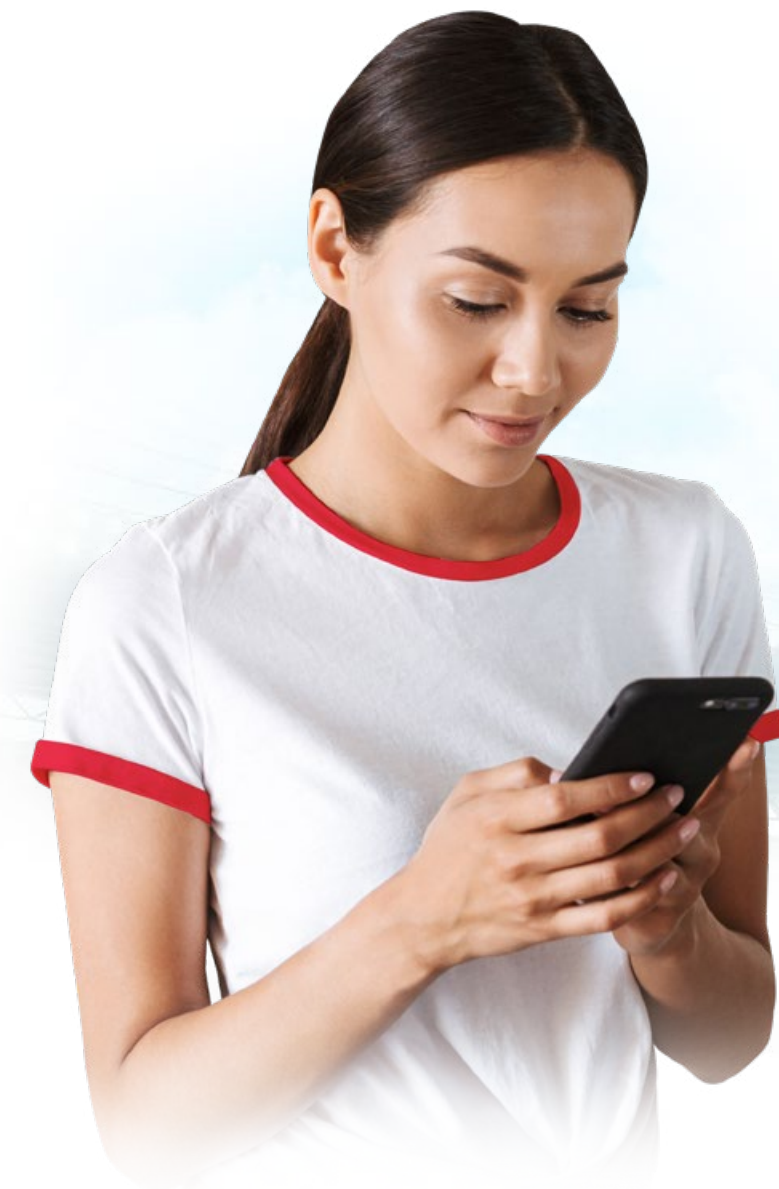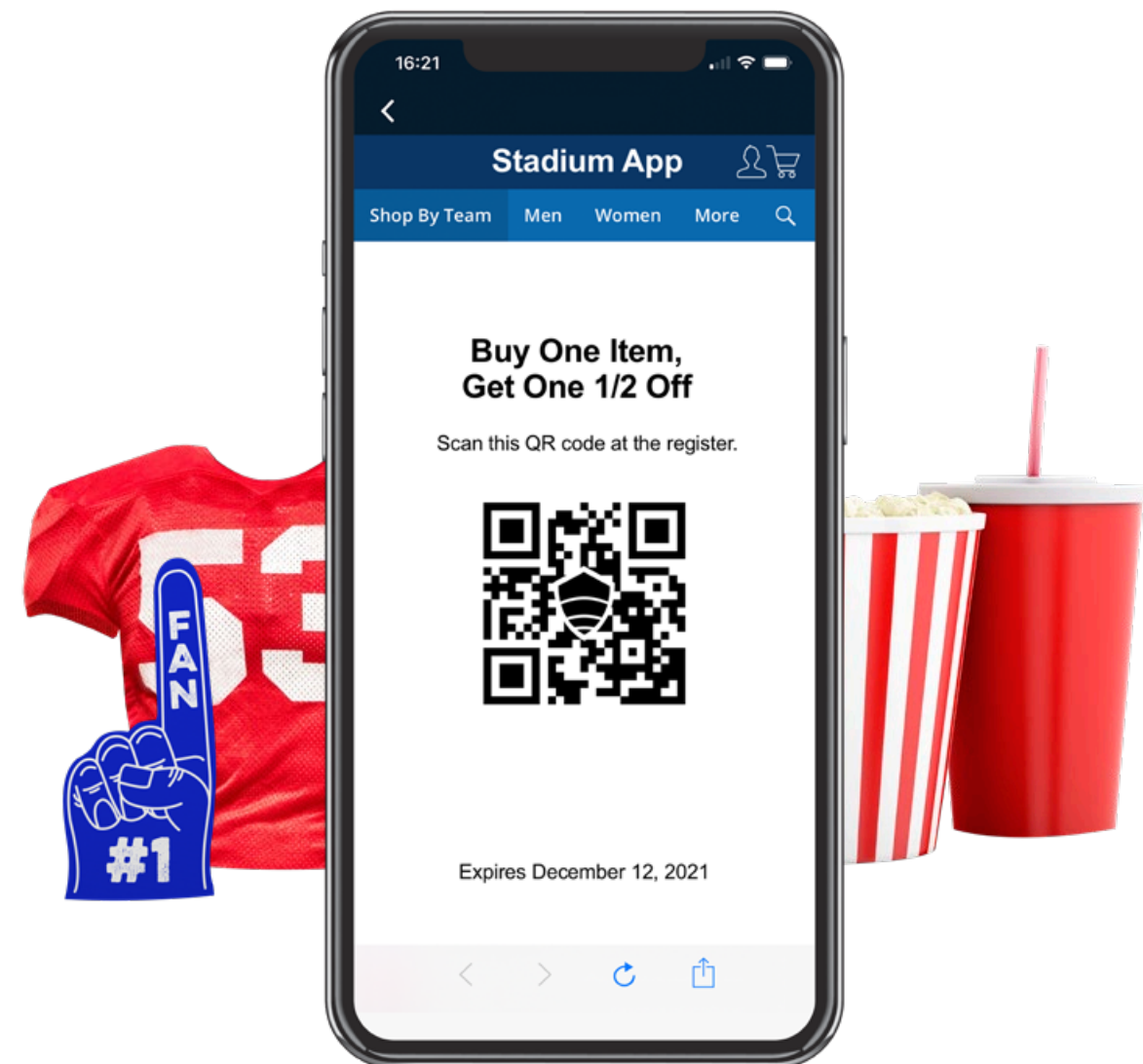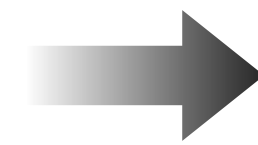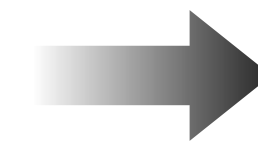| Health Pre-Screening | 2-Level Contact Tracing | Population Density Monitoring | Sanitization Confirmation |
|---|---|---|---|
| Send automated health screenings to staff & guests. Authorize entry to those who pass and deny entry to those who fail | Contact trace infected individuals and instantly notify individuals who may have been exposed to the infected person | Pre-defined thresholds notify admins when an area becomes overpopulated. Instantly send location-based messages regarding social distancing protocols | Comprehensive reports and monitoring of sanitization devices including their location and duration in any given area within your organization |

# COMMERCIALIZATION & REVENUE GENERATION



**Guest walks by a Titan HST beacon near concessions & apparel stores**

**Guest receives location based offers!**

**Guest activates the offer by displaying QR code at checkout**

# ELEVATE THE GUEST EXPERIENCE

## INCREASE SALES VOLUME & ROI

**Maximize monetization of advertising and rental space based on objective smart data. Custom reporting includes:**

- ✓ Areas with the heaviest foot traffic
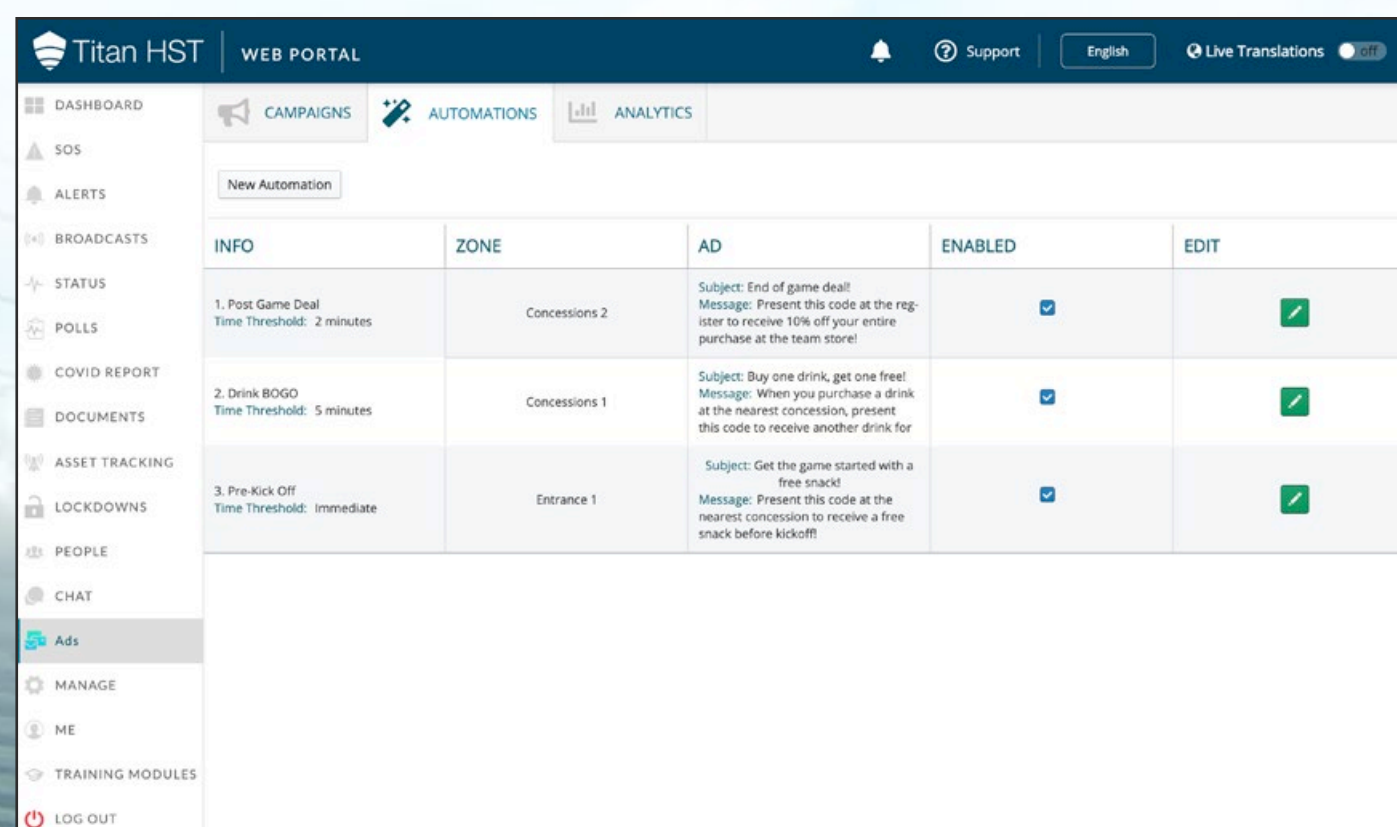
- ✓ Areas with the most constant static crowds

**Location-based marketing direct to consumers**

- ✓ Integrate the Titan HST API/SDK into your native App

- ✓ Individuals who have your native app can be notified when they are by specified locations to take advantage of special offers

- ✓ Automate your marketing by setting pre-determined location & time-based thresholds per offer

- ✓ No limits! Send additional offers in real-time

**Enhanced Data Analytics**

- ✓ How many people were in each location?

- ✓ How many people were in each location for a specified amount of time?