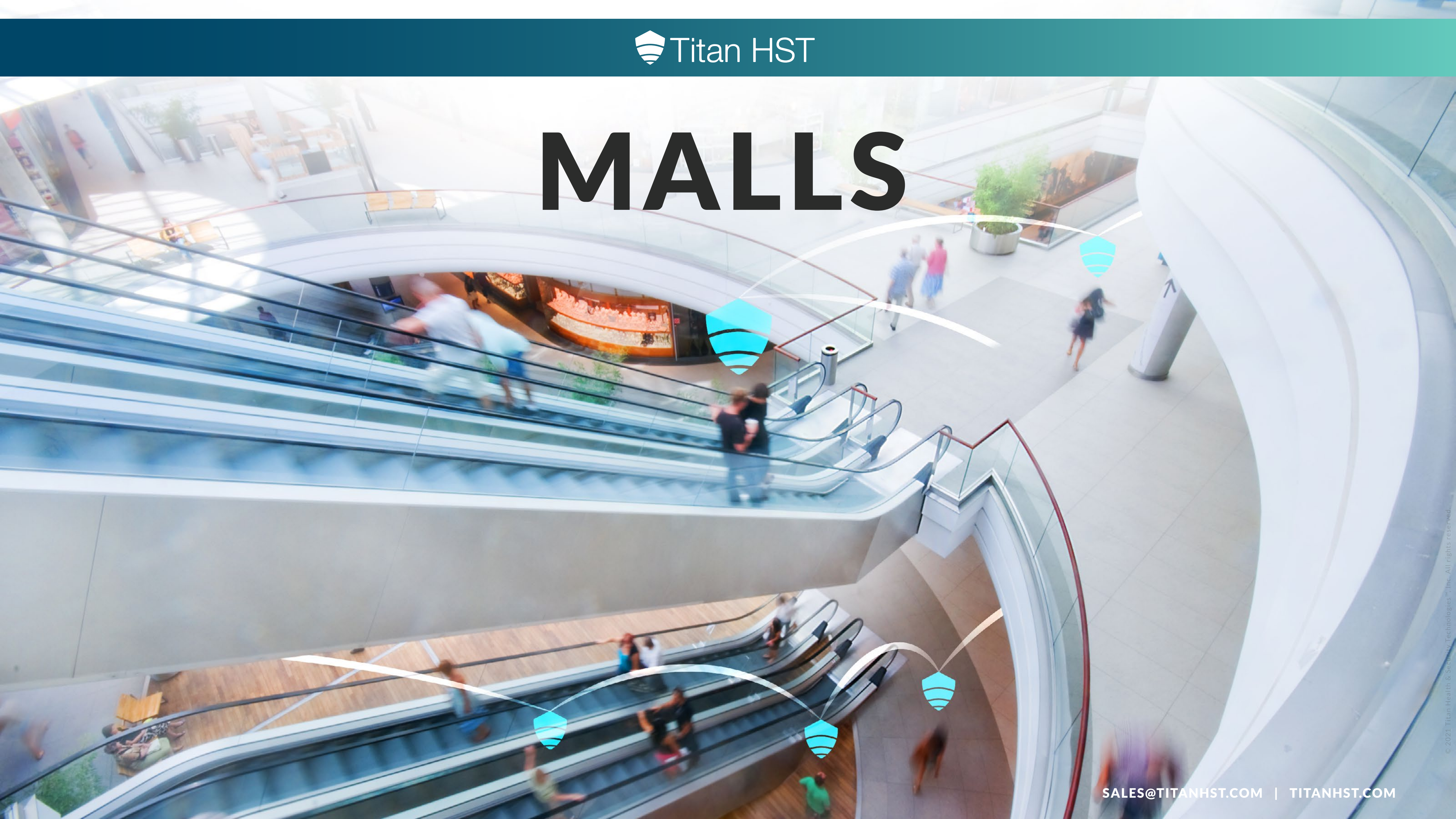# Titan HST

MALLS

VALUE PROPOSITION

- ✓ **Enhance Building Intelligence**

- ✓ **Keep Employees & Guests Safe & Healthy**

- ✓ **Secure & Privacy-Centric**

- ✓ **Generate Revenue & Improve Guest Experience**
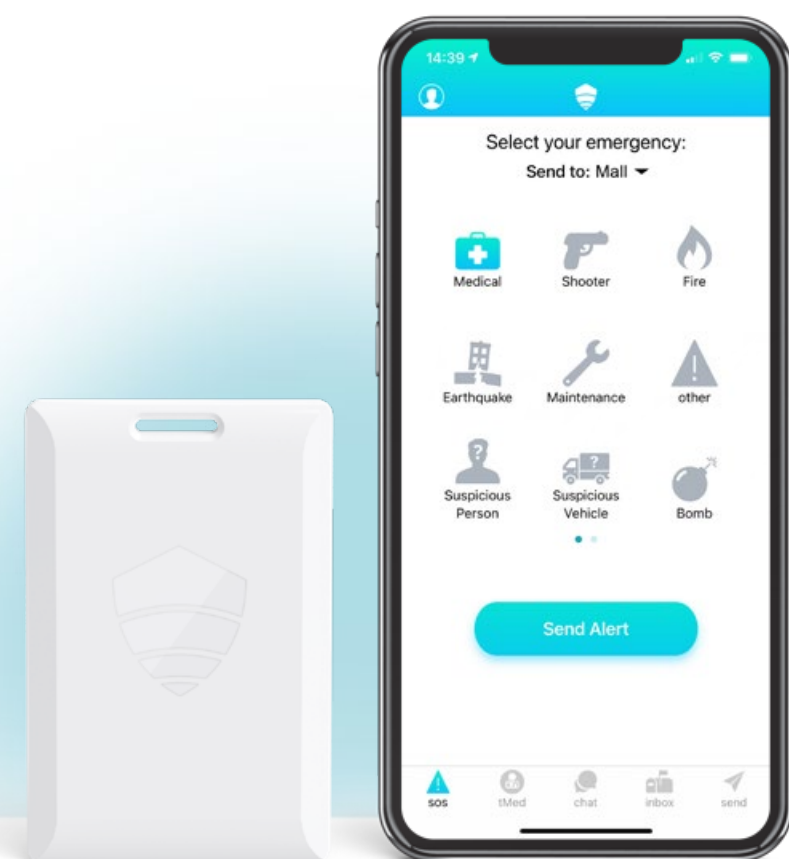
- ✓ **User Friendly & Multi-Lingual**
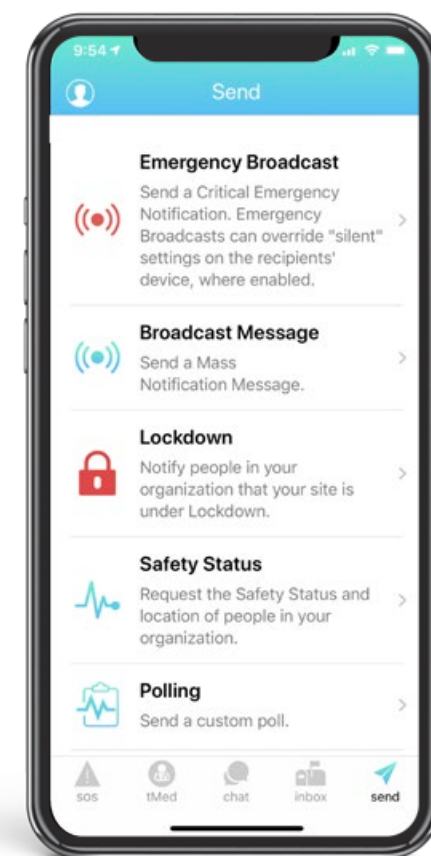
EMERGENCY COMMUNICATION

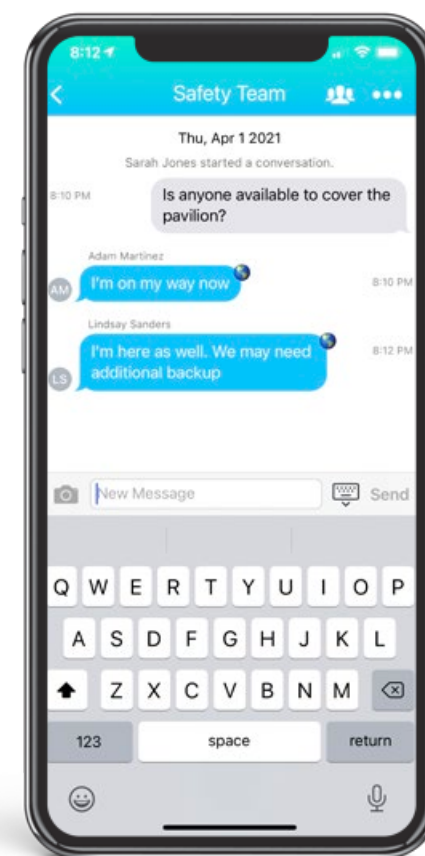## ACCESSIBLE VIA TITAN HST MOBILE APP & YOUR NATIVE APP

SOS Alerts	**Mass Broadcast**	**Group Chat**	**Lockdown**	**Safety Status**	**Document Repository**

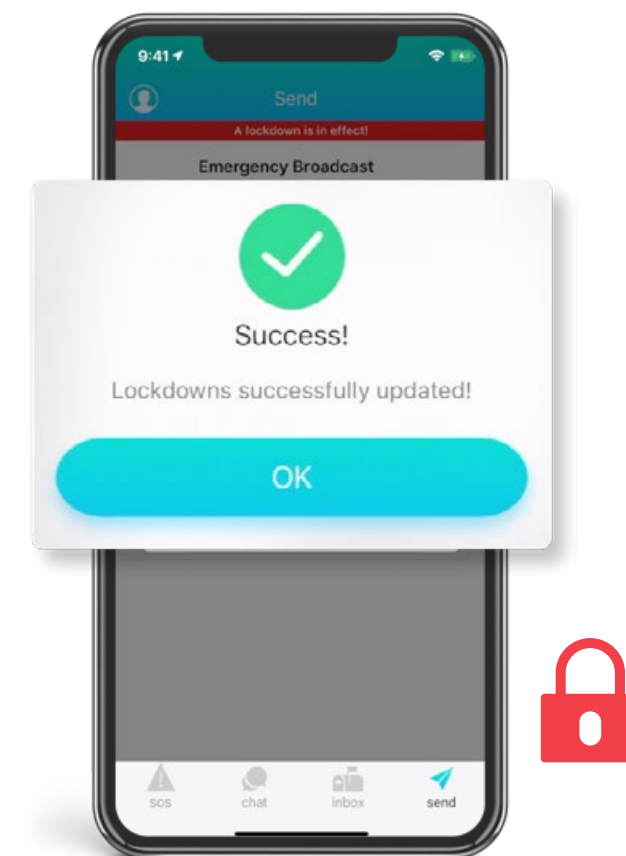Allow staff & guests to instantly report incidents and securely share their location with security

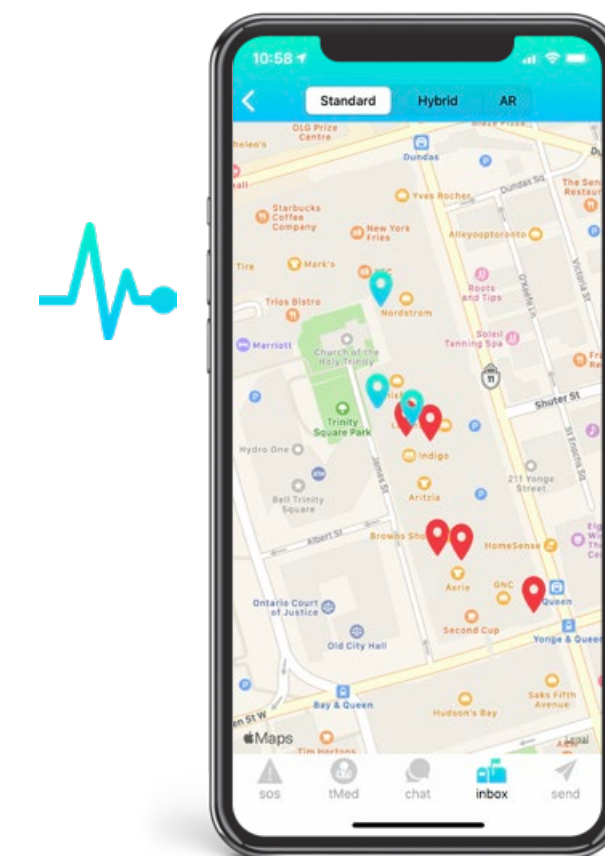Send mass broadcast messages by role or location via mobile app, web, text, email, auto-call & social media

Conduct secure group chats including text, audio and video calling
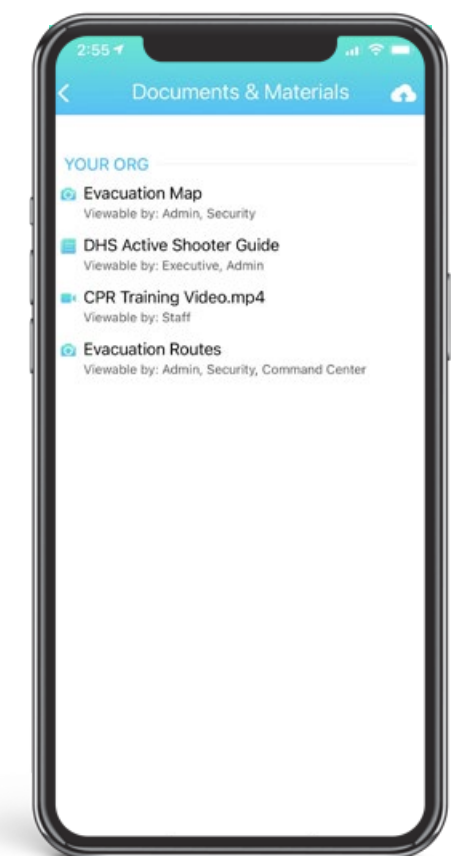
When seconds matter, quickly initiate a lockdown whether you're on or off site

Poll staff & guests for their real-time safety status & location during a crisis

Provide access controlled materials including maps, safety videos, emergency plans, etc.

MULTI-PATENTED NEXT-GEN TECHNOLOGY

Mesh Networking

Real-Time Translation

¡AYÚDAME!

HELP ME!

Augmented Reality

Mesh Networking allows you to communicate even when networks are completely down, overloaded & out of range

Communicate seamlessly via real-time translation in over a dozen languages

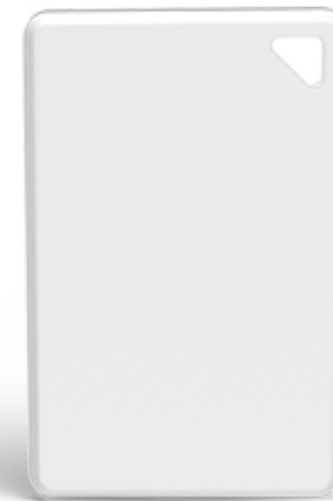**Augmented Reality to find people through smoke, fire, rubble and other zero-visibility situations**

RELIABLE HARDWARE

Alert Buttons

Location Tag

Simplify contact tracing and population density monitoring without a smartphone.

Sponsored & Branded Protection + Micro-Location

Removable Micro-location Beacons can be pre-installed in each mask

Multi-use Micro-Location Beacons

Locate employees & assets down to the floor and room.

Location-based marketing direct to consumers.

Dual-Channel Mesh Gateways

Harden communication infrastructure with several layers of redundancy.

Send & receive messages even when networks are down, overloaded, or out of range.

NAVIGATING COVID-19

4 LEVELS OF PRIVACY-CENTRIC SAFETY

Available at no additional cost as a free add-on.

Health Pre-Screening	**2-Level Contact Tracing**	**Population Density Monitoring**	**Sanitization Confirmation**

Send automated health screenings to staff & guests. Authorize entry to those who pass and deny entry to those who fail

Contact trace infected individuals and instantly notify individuals who may have been exposed to the infected person

Pre-defined thresholds notify admins when an area becomes overpopulated. Instantly send location-based messages regarding social distancing protocols
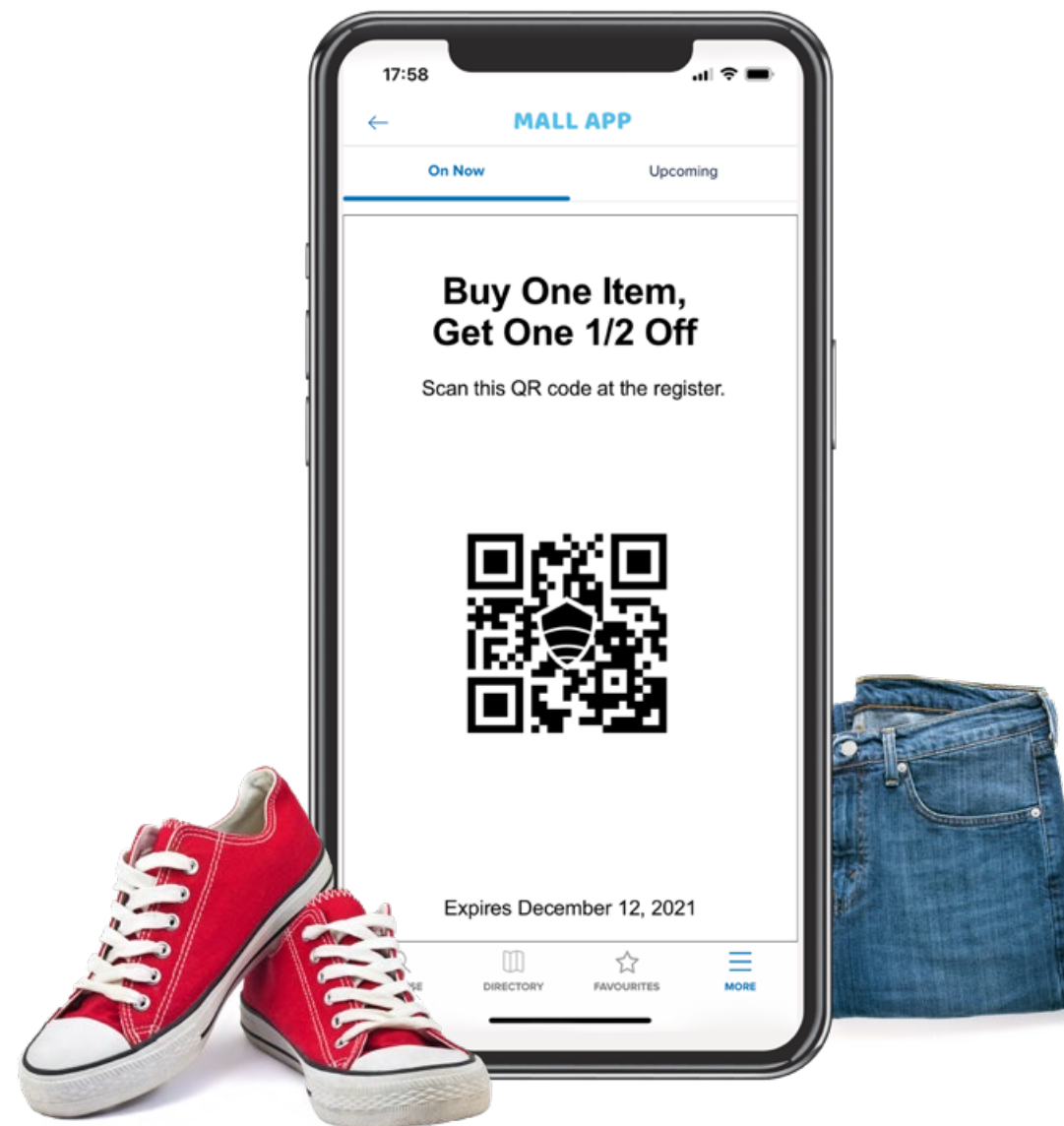
Comprehensive reports and monitoring of sanitization devices including their location and duration in any given area within your organization

COMMERCIALIZATION & REVENUE GENERATION

Guest walks by a Titan HST beacon near restaurants & stores

Guest receives location based offers!

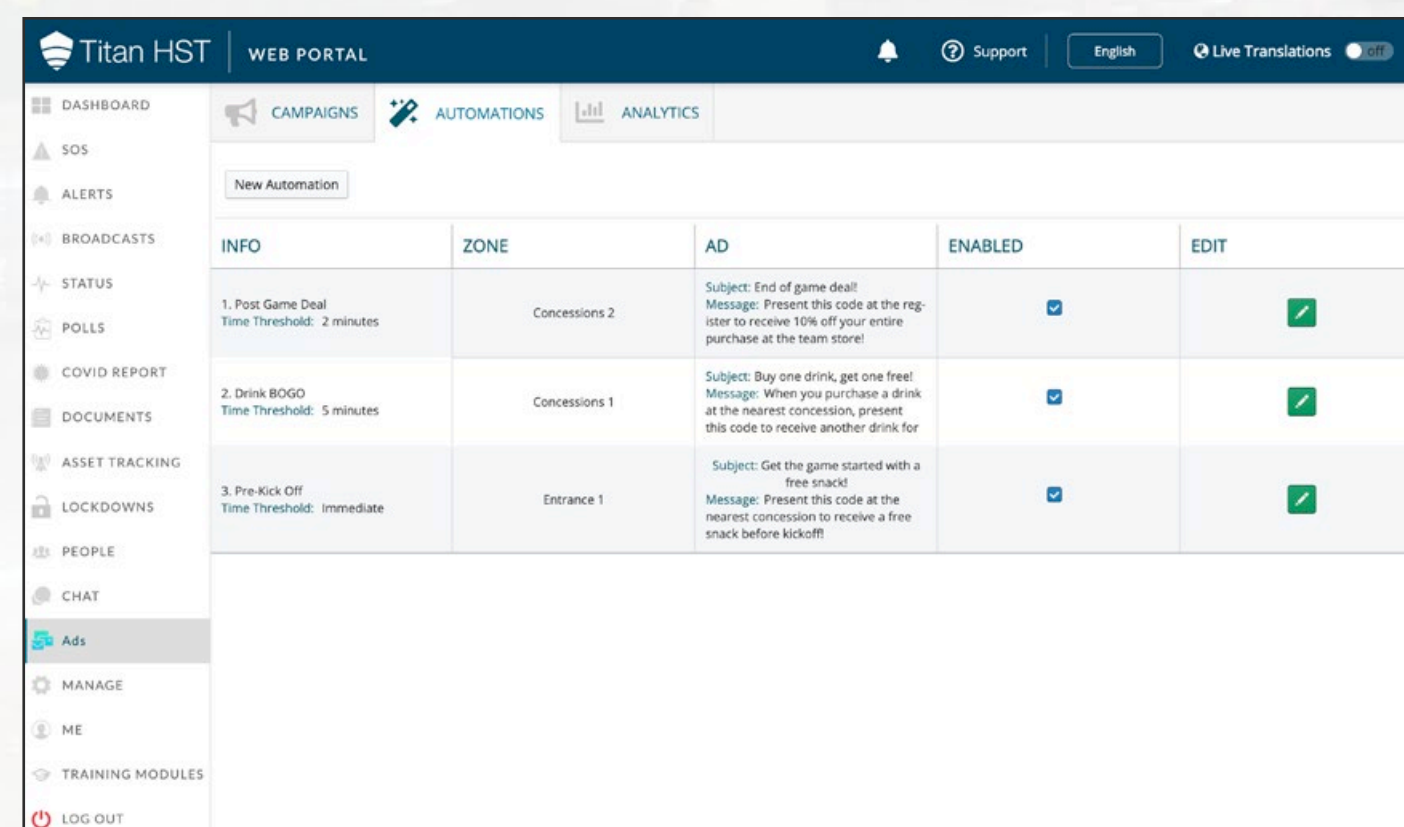**Guest activates the offer by displaying QR code at checkout**

ELEVATE THE GUEST EXPERIENCE

INCREASE SALES VOLUME & ROI

✓ **Maximize monetization of advertising and rental space based on objective smart data. Custom reporting includes:**

- ✓ Areas with the heaviest foot traffic

- ✓ Areas with the most constant static crowds

✓ **Location-based marketing direct to consumers**

- ✓ Integrate the Titan HST API/SDK into your native App

- ✓ Individuals who have your native app can be notified when they are by specified locations to take advantage of special offers

- ✓ Automate your marketing by setting pre-determined location & time-based thresholds per offer

- ✓ No limits! Send additional offers in real-time

✓ **Enhanced Data Analytics**

- ✓ How many people were in each location?

- ✓ How many people were in each location for a specified amount of time?